

SOCHEATEAT

PROFESSIONAL EXPERIENCE

IGNITED *2010 - Current*

El Segundo, California - Art Director

Princess Cruises

Working in conjunction with an ACD team in the creation of rich media banner ads, microsities, Facebook applications, emails and exploration of brand concepts.

BOYD COMMUNICATIONS *2007 - 2009*

Los Angeles, California - Designer, Production Artist

Health Net, Savant AV, CryoLife, Anthem Blue Cross

Collaboration with art director to create corporate identities and printed collateral. Creation of print advertising materials from concept to pre-press production. Design and programming of Flash and HTML pieces for online.

FREELANCE *2001 - Current*

Long Beach, California - Art Director, Designer

Boyd Communications, Ideaology, thinkLA,

XD Theory, Applied Research West

Art direction, design and programming of websites, creation of Flash motion/interactive modules for online delivery, and design of printed marketing collateral.

EDUCATION

California State University, Fullerton

Bachelor of Arts,

Communications/ Advertising *2007*

Cypress College

Associate of Arts, Advertising Design *2005*

Associate of Arts, Liberal Studies *2005*

Certificate, Desktop Publishing *2004*

Certificate, Graphic Design *2004*

PROFICIENCY

Experienced in MAC and Microsoft operating environments.

Adobe Creative Suite 5

ACHIEVEMENTS

M.A.T. / Saatchi & Saatchi

Scholarship Winner

National Student Advertising Competition

California State University, Fullerton

Team President and Creative Director

REFERENCES

Alex Perez, Executive Director

XD Theory

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Anna Villano, Associate Creative Director

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Meghna Kothari, Association Director

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